



**Special Cleaning Activity**  
**“Cleaning Community and Awareness Building at Haldia Coastal Area”**  
**Date: 17.09.2022**

**Report :**

**Type of activity and Title:**

A cleaning activity on 17/09/22 has been organized by NSS Units. Convener was Dr. Soumi Dey, NSS Unit-2 Programme Officer, Haldia Government College.

**Objective:**

The cleaning activity aims to support the initiative Swachh Bharat Abhiyan which was launched by Prime Minister Narendra Modi. NSS has been an important part of the movement to clean localities has many benefits for human health. The main objective of the cleanliness drive was to address the issues of hygiene, public sanitation conditions, and to create awareness towards cleanliness.

**Time, Date and Venue:**

The programme was fixed on 17.09.22 from 11:15am to 12:30 pm at adjacent areas of Haldia Riverside.

**Number of participants/beneficiaries:**

100 students (M+F), NSS Unit 2 Programme Officer and one non-teaching staff had participated in the programme.

**Description about the Cleaning Activity**

The NSS volunteers have sensitized the adjacent residential area of Haldia Riverside and aware people on hygiene, maintenance of houses and surrounding areas as well as riverside and also how to maintain cleanliness to avoid mosquito generation & discase spread in the locality.

**Outcome:**

The success of this programme was evident. Local peoples showed their gratitude during the time of activity.

*S. Dey*  
Assistant Professor  
West Bengal Education Service  
Department of Anthropology  
Haldia Government College

*Soumi Dey*  
Officer-in-charge  
Haldia Government College  
P.O. Debnag, Dist- Purba Medinipur