Program Report

Name of the activity: Business and Risk || Start Up Guide

Category of the activity: *Entrepreneurship*

Date, Time & venue:

21/08/2021, 6 pm

"The Uncertainty Principle"

https://www.youtube.com/watch?v=rrY7xYXR9dY&t=50s

Name of the resource person:

Dr. Sourabh Bhattacharyya, Professor, Haldia Institute of Technology, Leading keynote speaker on Entrepreneurship

No. of the participants: 32

Brief description of the program:

This programme aims to provide the students with certain motivation and guidance about entrepreneurship. Business involves certain amount of risk. But how one should look at this aspect? How to tackle this problem? What can an entrepreneur do to minimize the risk? Should we refrain from doing business from the fear of risk or should we accept the challenges? All such issues were discussed elaborately by Dr. Sourabh Bhattacharyya in this programme.

Outcome:

1. In this program, students got to understand what kind of risk is involved in any start up.
2. The speaker also discussed how an entrepreneur would be able to tackle the challenges involved.
3. Dr. Sourabh Bhattacharya himself is a mentor to many entrepreneurs. Hence students got benefited from his expert suggestions in the programme.

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