



## **Report on Extension Activities Carried Out by Students of department of Sociology**

**Date: February 11-14, 2023**

### **Awareness Campaign on Maternal Health at Muradpur Village, Chandipur, Purba Medinipur**

**Geographical Location:** Muradpur village is located in Chandipur subdivision of Purba Medinipur district in West Bengal, India. Tamluk and Chandipur are the district & sub-district headquarters of Muradpur village respectively. As per 2009 stats, Dibakarpur is the gram panchayat of Muradpur village. The total geographical area of village is 351.18 hectares. Muradpur has a total population of 3,753 peoples, out of which male population is 1,901 while female population is 1,852. Literacy rate of Muradpur village is 79.24% out of which 81.80% males and 76.62% females are literate. There are about 813 houses in Muradpur village.

**Reasons for choosing the village:** Proximity to College and sizeable female population.

**No of participants: 36**

**Rationale:** Maternal mortality is defined as "the death of a woman while pregnant or within 42 days of termination of pregnancy, irrespective of the duration and site of pregnancy, from any cause related to or aggravated by pregnancy or its management, but not from accidental or incidental causes. Direct causes of maternal deaths due to obstetric haemorrhage, sepsis, hypertensive disorders of pregnancy or due to complication of anaesthesia or Caesarean section are largely preventable. Indirect obstetric deaths are due to pre-existing disease like anaemia, cardiac disease, liver or kidney disease. West Bengal's maternal mortality ratio is above 100 per 100,000 live births, compared with the national average of 97, according to the latest figures (2018-20) published by the Registrar General of India. The state's maternal mortality ratio had dropped to 94 and 98 in the 2015-17 and 2016-18 figures. According to reports, late referral of critical cases to specialty hospitals was one reason for the death of mothers, especially in rural areas. Bleeding before and after delivery often turns critical. According to the data published in NFHS 5, MMR is highest in Purba Medinipur district of West Bengal which incidentally have highest literacy rate in the state.

**Awareness campaign:** The students of the department carried out a door-to-door awareness campaign by speaking to the women in the village, specifically those who were married or pregnant at the time of the campaign. The students informed about the various Government schemes and facilities available for expecting mothers at Govt. Hospitals and village health centres. They also met the ASHA karmis of the village. The students also emphasized on having proper rest and nutritious food at the time of pregnancy. The importance of consulting a doctor, having regular check-ups and having iron and folic acids at the time of the pregnancy was emphasized.

<https://vill.co.in/west-bengal/purba-medinipur/chandipur-345024810/muradpur-024813456480/>

  
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