

HALDIA GOVERNMENT COLLEGE

VIDYASAGAR UNIVERSITY.

TOURISM AND TRAVEL MANAGEMENT.

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REGISTRATION YEAR- 2020-2021.

SUBJECT-HILL TOURISM ATTRACTION OF NORTH EAST INDIA: WITH SPECIAL REFERENCE TO SHILLONG.

SUPERVISOR- SOUMEN MULLICK.

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Paper-DSE4P:Real Field Study And Project Viva

HILL TOURISM ATTRACTION OF NORTH EAST INDIA: WITH SPECIAL REFERENCE TO SHILLONG.

Dissertation submitted to the Vidyasagar University in practical fulfilment of the requirements for the award of the bachelor's degree in Tourism and Travel Management. I hereby declare that this is my original work and has not been submitted or copied for elsewhere.

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Is her own work and has been done under my supervisor.

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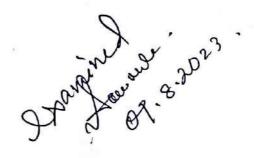
Department-Tourism and Travel Management(H.O.D)

Date- 09,08,2023,

#### preface

It is predicated that travel & tourism will be one of the world's highest growth sector in the present century. Tourism is unique it involve industry without smoke, education without classroom, integration without legislation and diplomacy without formality. Tourism is the wonderful statement of India's economic development over the years. India has not only emerged as a major economic power but also as one of the most popular travel destination in the world. In the ranking given by the celebrated, "Coned Nast Traveller Magazine is anything to go but India is indeed one of the must visit place on the earth". Field work is an essential element for any professional subject specially Tourism and Travel Management student. It is an important part of making future. A student of.

tourism management can make his good future through field work project. The subject is depending on totally practical. According to our 3 year syllabus we have to submit a field work report to the department of Tourism and Travel Management under Vidyasagar University. The study, "An Analysis of Tourist Profile of SHILLONG", throws light on the tourist behaviour on period of time. The main objective behind this study is to contribute in this direction and create value for all stakeholders, public, employees, state government, Tourism Corporation and boards, fund providers and tourists. Being a student of Tourism and Travel Management, I was trying to analysed, reanalysed and comprehend the tourist profile of Shillong.



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#### **CHAPTER-1**

## (A) Introduction

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- About hill tourism.
- Hill tourism attraction of India.
- Hill tourism of north east India.
- Hill tourism attraction of Meghalaya.
- Tourism attraction of Shillong.

(B)Reserch aim and objective.

(C)Introduction to reserch sites\_(Detail).



## Meghalaya Natural Tourism

(Field Report)

By – Biswajit Jana, TTM, Haldia Government Collage, vidyasagar University

# DSC-4 Real Field Study and Project Viva

V

# CASE STUDY ON MEGHALAYA NATURAL TOURISM

Dissertation submitted to the vidyasagar university in partial fulfilment of the requirements for the award of the bachelor's degree in tourism and travel managements. I hereby declare that this is my original work and has not been submitted or copied from elsewhere.

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Name of the candidate: BISWAJIT JANA

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Name of the supervisor: SOUMEN MULLICK (H.O.D)

Department: Tourism & travel management

Email: mullick.soumen80@gmail.com

Date: 09.08,2023,

## **Preface**

It is predicted that travel and tourism will be one of the world's highest growth sectors in the present century. Tourism is unique in involves industry without smoke, education, without class room integration without legislation and diplomacy without formality.

Field work report is an essential element for any professional subject. Specially incise of tourism management student .it is an important part of making future. A student of tourism management can make his future through field work project. The subject is depending on totally practical.

According to our 3<sup>rd</sup> year syllabus we have to submit a field work report to the department of tourism and travel management under Vidyasagar university.

Natural tourism is an important and growing segment of the travel industry, with more and more people seeking sustainable and responsible ways to explore and experience natural environments. As such, it is essential to assess the impact of natural tourism on the environment and local communities, as well as the effectiveness of the measures taken to promote sustainability and conservation.

This field report aims to provide an overview of natural tourism and its impact on a specific location, as well as the efforts made by local authorities and tourism operators to promote sustainable and responsible practices. Through observations, interviews, and analysis of data and literature, this report aims to provide insights into the current state of natural tourism in the selected location, and to offer recommendations for further improvement and development of this important industry.

The findings and recommendations of this report can be valuable for tourism operators, policymakers, and other stakeholders in the natural tourism industry, as they seek to balance economic growth and environmental conservation while providing unique and authentic travel experiences for visitors.

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NATURE TOURISM ATTRACTION

OF

NORTH EAST INDIA

"CASE STUDY ON "MEGHALAYA"

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UNDER VIDYASAGAR UNIVERSITY

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ACADEMIC SESSION: 2020-2021

PROJECT SUPERVISOR: PROF. SOUMEN MULLICK



## DSE4: REAL FIELD STUDY AND PROJECT VIVA

NATURE TOURISM ATTRACTION OF NORTH EAST INDIA "CASE STUDY ON "MEGHALAYA"

Field training report to the Vidyasagar University in partial fulfilment of the requirements for the award of the Bachelor's Degree in Tourism and Travel management. I hereby declare that this is my original work and has not been submitted or copied from elsewhere.

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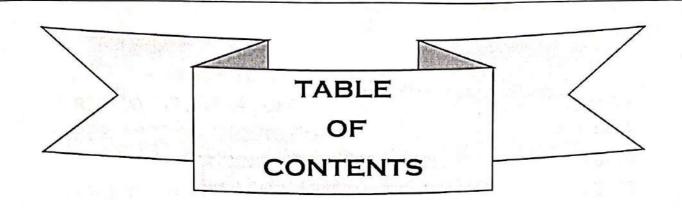
## **ACKNOWLEDGEMENT**

I have taken efforts in this project. However, it would not have Been possible without the kind support and help of many Individuals and organizations. I would like to extend my sincere Thanks to all of them.

I am highly indebted to Mr. Soumen Mulick for his guidance And constant supervision as well as for providing necessary Information regarding the project and also for their support in Completing the project.

I would like to express my gratitude towards my parents and Member of Haldia Govt. College for their co-operation and Encouragement, which help me in completion of this project I would like to express my special gratitude and thanks to Industry person for giving me such attention and time. My thanks and appreciations also go to my colleague in Developing the project and people who have willingly helped Me out with their abilities.

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#### A. INTRODUCTION

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**ABOUT NATURAL TOURISM** 

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#### FIELD REPORT (PAPER DSE-4)

ECO-TOURISM ATTRACTION OF NORTH EAST INDIA: Case study on 'Mawlynlong Village' in Meghalaya



REPORT SUBMITED BY: RITAM CHAUDHURY

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REGISTRATION NO : 1160384 of 2020-2021

SESSION : 2020-2021

DATE OF SUBMISSION :09.08, 2023

**DEPT: TOURISM AND TRAVEL MANGEMENT** 

(B.A MAJOR 6<sup>th</sup> SEM)

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Dissertation submitted to the VIDYASAGAR UNIVERSITY that I am practically fulfillment of the requirements for the award of the Bachelor's degree in Tourism & Travel Management. Hereby declare that, this is my original work and has not been submitted or copied for elsewhere.

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#### **Preface**

It is predicted that travel & tourism will be one of the World's highest growth sector in the present century, tourism is unique it involve industry without smoke, education without classroom, integration without legislation and diplomacy without formalities. Tourism is the wonderful statement of India's economic development over the years. India has not only emerged as a major popular travel destination in the world. In the ranking given by the celebrated "Conde Nast Traveller Magazine" is anything to go buy India is indeed one of the must visit place on the earth.

Fieldwork report is an essential element for any professional subject specially Tourism and Travel Management student. It is an important part of making future. A student tourism management can make his good future through fieldwork project. The subject is depending on-totally practical.

According to our 3rd Year syllabus we have to submit a fieldwork report to the department of Tourism & Travel Management under Vidyasagar University.

Ecotourism is a form of sustainable tourism that aims to minimize the negative impact of tourism on the environment and maximize the benefits to local communities. It involves responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and involves interpretation and education.

An ecotourism project is a tourism initiative that is designed to promote and facilitate responsible travel to natural areas. It may involve the development of eco-friendly accommodations, the establishment of nature trails and guided tours, and the implementation of environmental and cultural education programs. The goal of an ecotourism project is to provide tourists with a unique and authentic experience while also contributing to the conservation of the natural environment and the socio-economic development of local communities.

Ecotourism is a unique natural attraction in tourism. There are so many foreign tourists or domestic tourist visit and experience the Indian ecotourism site area over the year. I have choose this topic for my project because ecotourism attraction is playing a very major roll in tourism, day from a long time ago and it is increasing day by day.

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# Chapter 1

## INTRODUCTION

- Background of the study
- Introduction to research site
- Research Aims & Objective

Paper-DSE4P:Real Field Study And Project Viva

HILL TOURISM ATTRACTION OF NORTH EAST INDIA:CASE STUDY ON SHILLONG.

Dissertation submitted to the Vidyasagar University in practical fulfilment of the requirements for the award of the bachelor's degree in Tourism and Travel Management. I hereby declare that this is my original work and has not been submitted or copied for elsewhere.



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Name of the Supervisor- SOUMEN MULLICK

Department-Tourism and Travel Management(H.O.D)

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#### PREFACE

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#### **CHAPTER-1**

## (A)Introduction.

- About tourism.
- About hill tourism.
- Hill tourism attraction of India.
- Hill tourism of north east India.
- Hill tourism attraction of Meghalaya.
- Hill tourism attraction of Shillong.

(B)Reserch aim and objective.

(C)Introduction to reserch site (details).

#### HALDIA GOVERNMENT COLLEGE

FIELD REPORT: DSE4T

CUISINE TOURISM OF INDIA: CASE STUDY ON MEGHALAYA



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- ROLL 1516116 NO 200009

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- A PROJECT SUPERVISIOR MR. SOUMEN MULLICK

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Disseration submitted to the Vidyasagar University in practical fulfilment of the requirements for the award of the bachelor's degree in Tourism & Travel Management. I hereby declare that this is my original work and has not been submitted or copied for elsewhere.

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Department - Tourism & Travel Management (H.O.D)

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## **Preface**

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According to our 3<sup>rd</sup> year syllabus we have to submit a field work report to the department of tourism and travel management under Vidyasagar university.

Cuisine tourism has gained significant popularity in recent years as travellers increasingly recognize the importance of food as a key aspect of the travel experience. It goes beyond simply eating and nourishing oneself; it is about immersing oneself in the culture, history, and traditions of a place through its cuisine.

This field report aims to provide an overview of cuisine tourism and its impact on a specific location, as well as the efforts made by local authorities and tourism operators to promote sustainable and responsible practices. Through observations, interviews, and analysis of data and literature, this report aims to provide insights into the current state of cuisine tourism in the selected location, and to offer recommendations for further improvement and development of this important industry.

The findings and recommendations of this report can be valuable for tourism operators, policymakers, and other stakeholders in the cuisine tourism industry, as they seek to balance economic growth and environmental conservation while providing unique and authentic travel experiences for visitors.

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## **CHAPTER: ONE**

## **INTRODUCTION:-**

- A. Background of the study
- B. Introduction to research site
  - C. Research Aim & Objective

## HALDIA GOVT. COLLEGE

A project report

on

ECOTOURISM ATTRACTION OF NORTHEAST INDIA
WITH SPECIAL REFERENCE TO

"MAWLINNONG VILLAGE", MEGHALAYA

In partial fulfilment of the requirements for the bachelor degree in Tourism & Travel Management at VIDYASAGAR UNIVERSITY



Under The Guidance Of MR. Soumen Wullick

Report Submitted By Subhankar Bera

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Signature of the supervisor.

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Date: 09,08,2022

#### PREFACE

It is predicted that travel & tourism will be one of the World's highest growth sector in the present century, tourism is unique it involve industry without smoke, education without classroom, integration without legislation and diplomacy without formalities. Tourism is the wonderful statement of India's economic development over the years. India has not only emerged as a major popular travel destination in the world. In the ranking given by the celebrated "Conde Nast Traveller Magazine" is anything to go buy India is indeed one of the must visit place on the earth.

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According to our 3<sup>rd</sup> Year syllabus we have to submit a fieldwork report to the department of Tourism & Travel Management under Vidyasagar University.

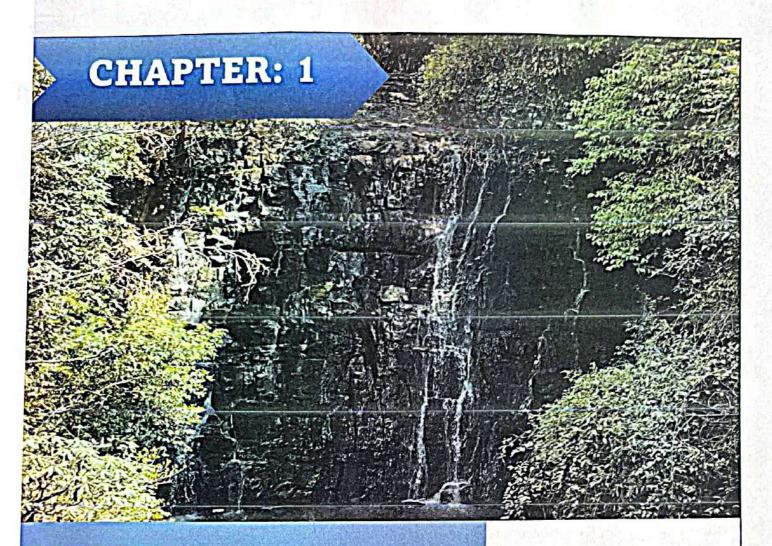
The Eco-tourism in India is a wonderful attraction on the country's diversity and multi- cultural activity. Over the years, India has not only emerged as a major economic power but also an one of the most popular travel destination in the world. In India ecotourism involves visiting fragile, pristine, and relatively untouched natural areas, with the intention to support conservation efforts. One observes the flora and fauna in their natural environment and cause as little impact as possible.

Ecotourism or tourism in a sustainable manner can potentially enhance the livelihood of local people, particularly those living in and around ecologically fragile areas and, as a result, also provide local people an incentive to conserve these areas.

Indigenous and local communities have raised concerns and even resisted the onslaught of such development of ecotourism at international, regional, national and state levels. On the other hand, there are also instances of communities cautiously using ecotourism as a means to augment their sources of livelihood and income. So, I choose ecotourism for my project because Ecotourism attraction is playing a very major part in tourism today and it is increasing day by day.

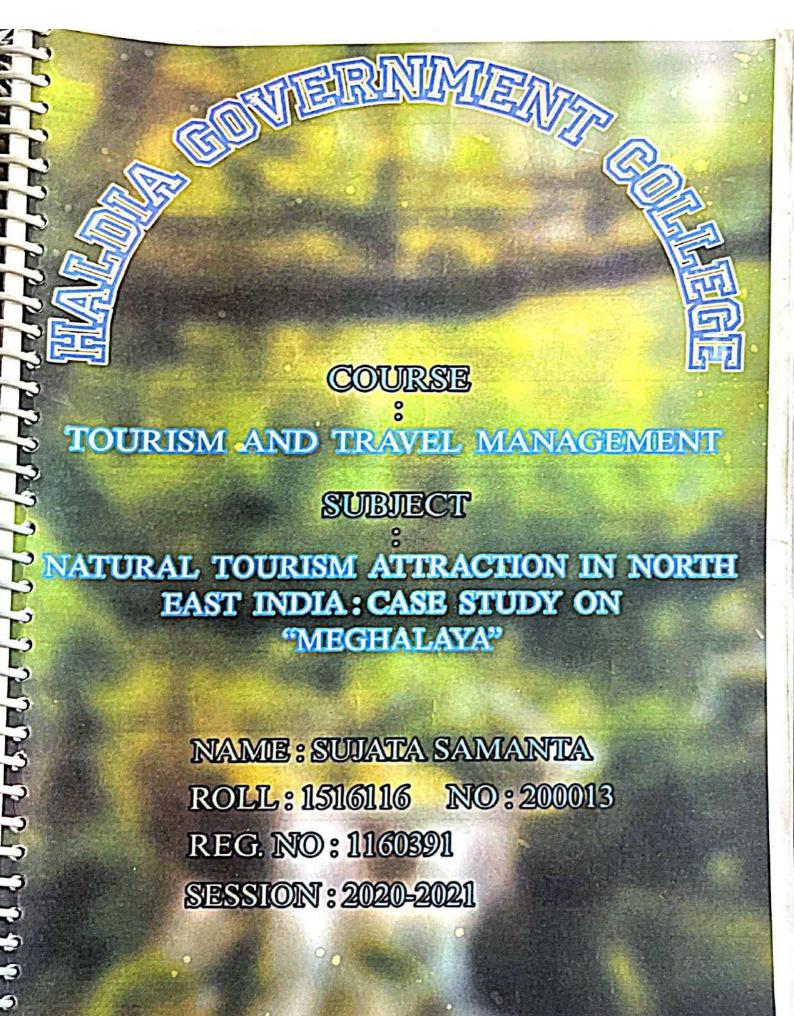
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#### INTRODUCTION

- Background of the study
- Research aim & objective
- Introduction to research site
  - Map
  - Geography & climate
  - History
  - Culture
  - **❖** Tourism



SESSION: 2020-2021

#### PAPER- FIELD REPORT

FIELD REPORT: Natural Tourism attraction in India case study on Meghalaya

Field report to the Vidyasagar University in partial fulfilment of the requirement for the award of the Bachelor Degree in Tourism & Travel Management. I hare by declare that this is my original work and has not been submitted or copied from elsewhere.

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**Registration Year** 

: 2020-2021

**Date of Submission** 

:923.08.2023

#### CERTIFIED BY THE SUPERVISOR

#### CERTIFICATE

Certified that the dissertation entitled FIELD REPORT: Natural tourism attraction in India Case study on Meghalaya, Submitted by Sujata Samanta is his own work and has done under my supervision.

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Date: 09.08.2023

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## Preface

It is predicted that travel and tourism will be one of the world's highest growth sector in the present century. Tourism is unique it involves industry without smoke, education without classroom integration without legislation & popular travel destinations in the world. If the ranking given by the celebrated Coned Nast traveller magazine is anything to go by, India is indeed one of the must visit places on the earth.

Field work report is an essential element for any professional subject. Specially incise of tourism management student. It is an important part of making future. A student of tourism management can make his good future though field work project. The subject is depending on totally practical.

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According to our 3<sup>rd</sup> year syllabus we have to submit a field work report to the Department of Tourism and Travel Management under Vidyasagar University.

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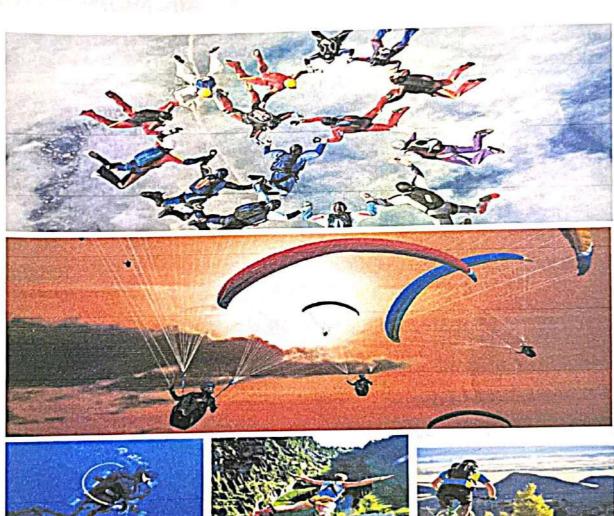
## CHAPTER- ONE

- Introduction :-
  - ❖Background of the Study.
  - ❖Aim & Objective of the Research.
  - Introduction to the Research Site.



# FIELD REPORT: DSE4T

SPORT & ADVENTURE TOURISM ATTRACTION OF INDIA:- CASE STUDY ON MEGHALAYA









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# SPORTS AND ADVENTURE TOURISM ATTRACTION OF INDIA: CASE STUDY ON MEGHALAYA

Dissertation submitted to the Vidyasagar University in practical Fulfillment of the requirements for the award of the bachelor's degree in Tourism & Travel Management. I hereby declare that this is my original work and has not been submitted or copied for elsewhere.

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## **Preface**

It is predicted that travel & tourism will be one of the World's highest growth sector in the present century, tourism is unique it involve industry without smoke, education without classroom, integration without legislation and diplomacy without formalities. Tourism is the wonderful statement of India's economic development over the years. India has not only emerged as a major popular travel destination in the world. In the ranking given by the celebrated "Conde Nast Traveller Magazine" is anything to go buy India is indeed one of the must visit place on the earth.

Fieldwork report is an essential element for any professional subject specially Tourism and Travel Management student. It is an important part of making future. A student tourism management can make his good future through fieldwork project. The subject is depending on-totally practical.

According to our 3rd Year syllabus we have to submit a fieldwork report to the department of Tourism & Travel Management under Vidyasagar University.

Some of the popular adventure activities in Meghalaya are ziplining, rappelling, waterfall rappelling, canyoning, freshwater scuba diving, paddling, caving, and good-old-fashioned camping. The best seasons for water-related activities are post-monsoon and winter.

Camping is an all-year activity depending on the campsite and accessibility of your route, although for those who have limited experience in the outdoors it is recommended that you avoid the ferocious monsoon season.

Meghalaya is also a favoured destination for mountain bikers and motorcycle enthusiasts – the dirt trails coursing through the highlands and valleys and the smooth and winding scenic highways provide a perfect stage.

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**Chapter: One** 

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A. BACKGROUND OF THE STUDY

\*GEOGRAPHY

\* TOURISM

C. RESEARCH AIM & OBJECTIVE

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\* MAGAZINE

\*BOOKS

\*HISTORY &CULTURE

\*MAPS

RESEARCH METHODOLOGY

\*INTRODUCTION

\* FIELDWORK PREPARATION

\*THE PROCESS TO ENTER STUDY SITE

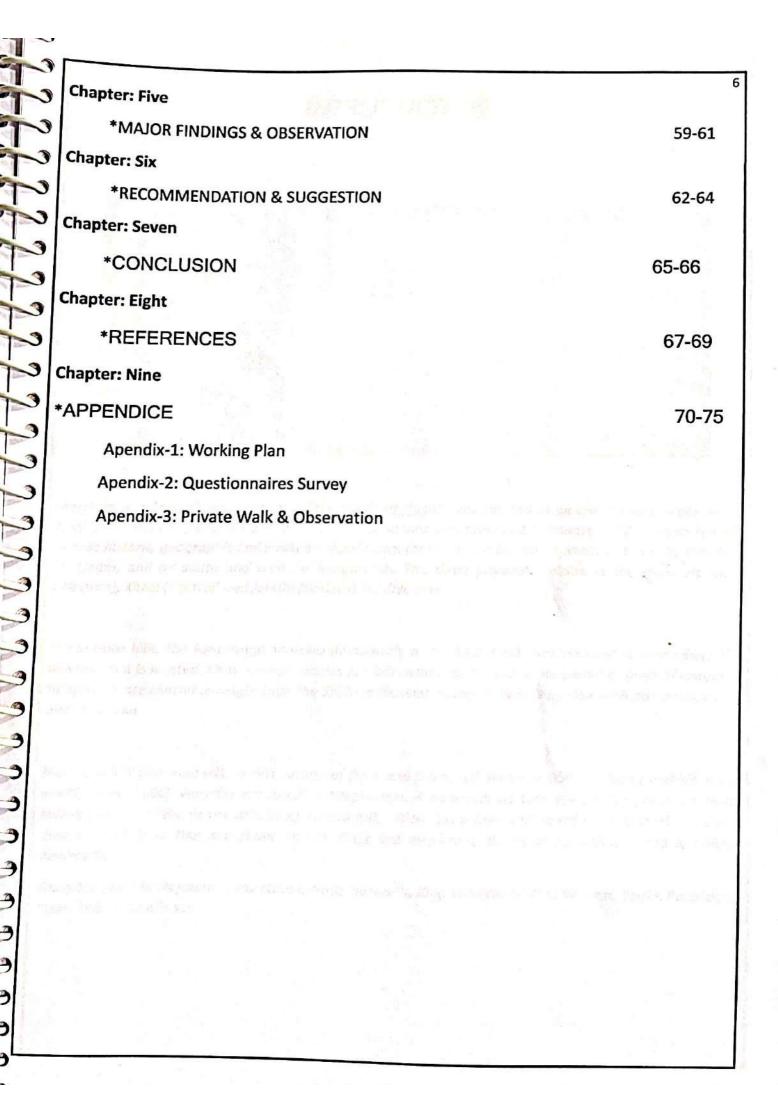
\*DATA COLLECTION PROCESS: QUALITATIVE &

QUANTITATIVE RESEARCH METHODS

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## INTRODUCTION



Meghalaya, a Sanskrit word meaning "the abode of cloud", was created as an autonomous State on 2<sup>nd</sup> April 1970. The full-fledged State of Meghlaya came into existence on 2<sup>nd</sup> January 1972. Meghalaya has precise historic, geographic and strategic significance for India. It is bound on north and east by the state of Assam, and on south and west by Bangladesh. The three physical division in the state are Garo (Western), Khasi (Central) and Jaintia (Eastern) hill divisions.

In the Garo hills, the Tura range occupies dominantly a middle portion running west to east where the Nokrek peak is located. Khasi -Jaintia ranges are interwined with a curved-alignment. Spurs of ranges in Jaintia hills are shorter in height than the Shillong Plateau; hillbases lie side by side with flat lands, valley and meadows.

Meghalaya is endowed with a rich variety of flora and fauna. Of about 17,000 species of orchids in the world, around 3000 varieties are found in Meghalaya. A botanical wonder, the pitcher plant, an insect eating plant is found in the district of Jaintia hills, West Khasi hills and South Garo hills of the state. Animals and birds that are found in the state are elephants, tigers, bear, jackal, leopard, golden langursetc.

The interesting birds found in the state include Hornbills, King Vulture, Crested Serpent, Eagle, Partridges, Teals, Snipes, Quails etc.

#### **FIELD REPORT (PAPER DSE-4)**

ECO-TOURISM ATTRACTION OF NORTH EAST INDIA: Case study on 'Mawlynlong Village' in Meghalaya-



REPORT SUBMITED BY: SOUMAN SUKAI

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(B.A MAJOR 6th SEM)

PAPER -DSE4T: REAL FIELD STUDY AND PROJECT VIVA

ECO-TOURISM ATTRACTION OF NORTH EAST INDIA: CASE STUDY ON 'MAWLYNLONG VILLAGE' IN MEGHALAYA

DISSERTATION SUBMITTED TO THE VIDYASAGAR UNIVERSITY IN PRACTICAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF THE BACHELOR'S DEGREE IN TOURISM & TRAVELMMANAGEMENT. I HEREBY DECLARE THAT THIS IS MY ORIGINAL WORK AND HAS NOT BEEN SUBMITTED OR COPIED FOR ELSEWHERE.

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## **ABOUT TOURISM**

Tourism refers to the activity of individuals traveling to and staying in places outside their usual environment for leisure, business, or other purposes. It involves visiting destinations, experiencing new cultures, trying different cuisines, and engaging in various recreational activities.

Tourism is a significant economic contributor to many countries and regions around the world. It creates jobs, generates income, and stimulates the growth of other industries such as transportation, hospitality, and entertainment.

Tourism can be categorized into several types, including domestic tourism (traveling within one's own country), international tourism (traveling to a foreign country), cultural tourism (visiting historical and cultural sites), ecotourism (traveling to natural areas while conserving the environment), and adventure tourism (engaging in challenging physical activities).

However, tourism can also have negative impacts, such as environmental degradation, cultural homogenization, and over tourism. Over tourism occurs when too many tourists visit a destination, causing overcrowding, strain on resources, and damage to local communities and ecosystems.

To promote sustainable tourism, it is essential to balance the economic benefits of tourism with environmental and social responsibility. This involves promoting responsible travel practices, supporting local businesses, and protecting cultural and natural heritage sites.

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## **ABOUT ECO-TOURISM**

Ecotourism is a form of tourism involving responsible travel (using sustainable transport) to natural areas, conserving the environment, and improving the well-being of the local people. Its purpose may be to educate the traveler, to provide funds for ecological conservation, to directly benefit the economic development and political empowerment of local communities, or to foster respect for different cultures and for human rights. Since the 1980s, ecotourism has been considered a critical endeavour by environmentalists, so that future generations may experience destinations relatively untouched by human intervention. Ecotourism may focus on educating travellers on local environments and natural surroundings with an eye to ecological conservation. Some include in the definition of ecotourism the effort to produce economic opportunities that make conservation of natural resources financially possible.

Generally, ecotourism deals with interaction with biotic components of the natural environments. Ecotourism focuses on socially responsible trave, personal growth, and environmental sustainability. Ecotourism typically involves travel to destinations where flora, fauna, and cultural heritage are the primary attractions. Ecotourism is intended to offer tourists an insight into the impact of human beings on the environment and to foster a greater appreciation of our natural habitats. Ecotourism aims at minimal environmental impact on the great visited. Besides, fostering respect towards the natural environment, ecotourism also helps in treating socio-economic benefits for the communities of the area visited.

Responsible ecotourism programs include those that minimize the negative aspects of conventional tourism on the environment and enhance the cultural integrity of local people. Therefore, in addition to evaluating environmental and cultural factors, an integral part of ecotourism is the promotion of recycling, energy efficiency, water conservation, and creation of economic opportunities for local communities. For these reasons, ecotourism often appeals to advocates of environmental and social responsibility.

Many consider the term "ecotourism", like "sustainable tourism" (which is a related concept but proader), an oxymoron. Like most long-distance travel, ecotourism often depends on air transportation, which contributes to climate change. Additionally, "the overall effect of sustainable tourism is negative where like ecotourism philanthropic aspirations mask hard-nosed immediate

#### **Benefits of Eco-tourism**

Ecotourism is a sub-component of the field of sustainable tourism. Ecotourism must serve to maximize ecological benefits, while contributing to the economic, social and cultural wellbeing of communities living close to ecotourism venues. Potential ecological, economic and sociocultural benefits associated with ecotourism are described below.